



Dear Friends,

When I was a kid, my family would travel through Kanab and Kane County as we made our way to Zion, Bryce and the Grand Canyon. My mom usually led these outings with seven kids in tow. She valued these trips, but more important, she used them as moments to emblazon life's lessons on us.

There are two things I vividly recall from those vacations: the unique beauty of this place and the warmth and tradition of the businesses in town. I remember staying overnight at the Parry Lodge, stopping for lunch at the Downstream Deli and having dinner at Houston's, riding horses east of town past Crosby's feed store, visiting Moqui Cave, and buying souvenirs at Denny's Wigwam.

Sadly, many of these businesses are hurting right now, and that means that the people who are part of them — our friends and neighbors who make this community so special — are hurting, too. But what has always been true about America and Americans is that when times are hard, we're there for each other.

As such, Best Friends is awarding \$225,000 in business assistance grants to locally owned and operated Kane County businesses. If you have a business in need of help, please email businessgrants@bestfriends.org.

The funds will be distributed quickly because I know that many of our local businesses — the businesses that make the towns in Kane County so wonderful and unique, businesses that have been here for decades — need help now. Grants will be awarded the week of May 8.

Today would have been my mom's 86th birthday, and her favorite life lesson she emblazoned on her kids was generosity. I'm honored to pay it forward, on behalf of Best Friends, and to play a small part in giving back to a community that has given me and Best Friends so much. I realize this isn't going to fix every problem that we have right now, but I do hope it can help businesses keep their doors open, and keep our traditions alive.

We are, after all, in this together.

A handwritten signature in black ink that reads "Julie Castle".

Julie Castle, CEO
Best Friends Animal Society

Best Friends Animal Society Business Assistance Grants



Best Friends Animal Society is using a portion of its non-donor revenue to support locally owned businesses in Kane County during this current economic uncertainty. It is our goal to help businesses that support local residents, as well as the visitor economy, so that they can thrive for years to come.

Applicants may request up to \$25,000. Award amount will vary based on demonstrated need and number of applicants.

The deadline for submission is Thursday, May 7, 2020, at 5:00 p.m.

Awards will be considered grants and will not require repayment, as long as the goals outlined in the signed grant agreement are met through provision of supporting documentation.

Grants are not available to businesses in which an employee of Best Friends or their immediate family members hold an ownership stake.

Applications will be reviewed by an award committee, whose membership will be made available upon request. Best Friends Animal Society retains the sole right of award disbursement and applicants are not guaranteed funding.

REQUIREMENTS:

- Applicant businesses must be independent, locally owned and operated in Kane County.
- Business must hold a current city or county business license and have been in operation for at least 12 months as of May 1.
- The application must contain a written explanation of how the funds will be expended, including how an award would help maintain operations during the COVID-19 crisis.
- Additional documentation may be requested by the review committee.
- A W-9 will be required to be submitted by grant recipients.
- Grant recipients will be required to sign a grant agreement and accept that the award will be made public.
- Preference will be given to businesses with brick-and-mortar storefronts.
- Awards will not be provided to landlords or for lost income of private vacation rentals.
- The following will be asked on the application:
 1. Tell us about the economic stimulus programs that you have applied for (PPP, EIDL, Utah Main Street, GOED Bridge), and if your application has been approved as of today.
 2. Describe how the COVID-19 crisis has impacted your business.
 3. If awarded the business grant, how will you apply the money? Examples include, but are not limited to, rent, mortgage, payroll, utilities, obtaining PPE, insurance, supplies, etc.
 4. Tell us about your business, how long you have been open, how many people you employ, etc.

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Awards will be considered grants and will not require repayment, as long as the goals outlined in the signed grant agreement are met through provision of supporting documentation.

The following documentation must accompany this application:

1. Tell us about your business, how long you have been open, how many people you employ, etc.
2. Describe how the COVID-19 crisis has impacted your business.
3. Provide a written letter or statement telling us about the economic stimulus programs that you have applied for (PPP, EIDL, Utah Main Street, GOED Bridge), and if your application has been approved as of today.
4. Describe how you will apply the money if awarded the business grant, including how an award would help maintain operation during the COVID-19 crisis. Examples include, but are not limited to, rent, mortgage, payroll, utilities, obtaining PPE, insurance, supplies, etc.
5. Please send a copy of your current business license, grant application, letter of explanation and supporting documentation no later than Thursday, May 7, 2020, at 5:00 p.m. (MT) to businessgrants@bestfriends.org.

COMPANY INFORMATION

Company name: _____

EIN: _____ Industry: _____

Business address: _____

City: _____ State: _____ ZIP code: _____ County: _____

Mailing address (if different): _____

City: _____ State: _____ ZIP code: _____ County: _____

Economic stimulus grants applied for: _____

Amounts awarded as of application date: _____

PRINCIPAL CONTACT INFORMATION

First name: _____ Last name: _____

Title: _____ Email: _____

Work phone: _____ Mobile phone: _____

FUNDING AMOUNT REQUESTED (UP TO \$25,000): _____

I authorize Best Friends Animal Society to verify the information provided on this form and the accompanying additional documentation.

Signature of applicant _____ Date _____